

AS A STRATEGIC BRANDING AGENCY THAT SPECIALISES IN HELPING TO GROW FAMILY BUSINESSES, WE UNDERSTAND WHAT KEEPS YOU UP AT NIGHT.

We're in it for the long term and work alongside you to help navigate a rapidly changing landscape with agility and confidence. We define and communicate what makes your brand remarkable so you can achieve game-changing results. Our human-centric process, Brand Kinship®, builds a deep connection between your brand, your unique values, and your most desired customer. We've got a proven record helping family businesses sharpen their strategies, grow their sales and conquer new markets. Our services include:

- › [Brand strategy](#)
- › [Brand identity](#)
- › [Employer branding](#)
- › [Marketing & comms](#)
- › [Web & digital](#)



We place huge value on relationships and have worked with a number of our clients for nearly 10 years.

GABRIELLE BAUER, MARKETING & STRATEGIC PROJECTS MANAGER

"The team has fully immersed themselves in our brand and have become a trusted extension of our team - something that is so important to us as a family business. Whether working on larger branding and digital projects or ongoing campaigns and brand collateral their creative vision and attention to detail remains unwavering. But most importantly they really care about our business and after working with us for over 8 years, still continue to deliver innovative and creative solutions."



Our rebrand for Beerenberg 7 years ago was a huge shift and within 18 months sales had increased by 30%.

SALLY PAECH, MARKETING DIRECTOR

"Working with Tiny Hunter has been the most productive, creative and exciting experience for Beerenberg. The team went to great lengths to fully immerse themselves in our brand - we know they care. They are exceptional communicators and constantly strive for perfection in their work. It is a genuine partnership. They 'got us' from the first moment and since then we've moved ahead in leaps and bounds. We now know we're heading in the right direction and we have Tiny Hunter to thank for it."



We recently repositioned Aura-Soma within the thriving wellness category and won a global platinum design award for the work.

JESSICA BOOTH, MARKETING MANAGER

"Working alongside the team at Tiny Hunter was a true collaborative partnership. They took the time to understand the nuances of our business and we are thrilled with the outcome of the strategic brand work. We now have a contemporary, accessible brand and continue to work with Tiny Hunter to develop this through marketing and internal community outreach initiatives."

We are family owned

we transform family businesses

We love to meet businesses with the courage to grow, so please get in touch.

GET IN TOUCH

+61 2 9360 0099
hello@tinyhunter.com.au
tinyhunter.com.au

VISIT US

Level 1, 20 Hutchinson St
Surry Hills, Sydney
Australia

